

Town Clerk  
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Regular Meeting  
Town of Vernon Economic Development Commission  
Wednesday, December 12<sup>th</sup>, 2012 at 7:30 A.M.  
Vernon Town Hall, 3<sup>rd</sup> Floor, 14 Park Place  
Rockville/Vernon, CT

12 DEC -5 PM 2:34

Agenda

1. Call to Order
2. Public Forum
3. Approval of Minutes from meeting on November 14<sup>th</sup>, 2012.
4. Administrative Items
  - A. Communications and Correspondence  
EPA Grant- Support Letter
  - B. Other
5. Economic Development Status Update
  - A. Current Projects
    - Amerbelle
    - 200 West Main St.
    - 444 Hartford Turnpike
    - Ribbon Cuttings/ Events
      - Cumberland Farms
      - OKI Japanese Bistro
    - New businesses Development
      - Mill Town Business development event at ECSU
6. New Business
  - A. Community Outreach/ Events
    - a. Recognition programs- Possible spring date (Jeffrey Cohen and Jill Merriam)
    - b. Broker/ Developer/ Business Showcase- Possible Date?
    - c. Job Fair (Jim Sendrak and Peggy Jackle)
    - d. Startup weekend- **University Outreach**

7. Old Business

A. POCD Implementation objectives

- RDA/ Investing in Rockville/ Facades and design of Rockville. (**Bill Breslau, Jim Sendrak, Peter Olson**)
- Branding (**Jeffrey Cohen, Bill McGurk, Bruce Kellogg, Jill Merriam**) -
- Enhance Gateways (**Bruce Kellogg, Dan Kennedy**)
- Talcottville Mill (**Commission**)
- Development of exit 66 and 67 (**Entire Commission**)
- Retention and Business Development (**Entire Commission**)
- Parking Needs (**Jim Sendrak, Peter Olson, Bill Breslau**)

8. Adjournment

Jeffrey Cohen, Chairman